

STEPHANIE LAWRENCE

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RELEVANT EXPERIENCE

Senior Experience Designer at Adobe

Aug 2021 – Current

New York, NY

- Focusing on design and research for the Creative Cloud developer experience
- Working with cross-disciplinary partners to improve the experience of creating Creative Cloud plugins, including documentation, tooling, and developer workflows

Senior Product Designer at CircleCI

Feb 2021 – August 2021

Product Designer at CircleCI

June 2020 - Jan 2021

New York, NY

- Leading design and research efforts for projects regarding growth and new features for CircleCI product teams
- Leading design team efforts in establishing a new design system to aid front-end development and collaboration.

Sr. Product Designer at Vox Media

Apr 2019 – May 2020

New York, NY

- Led design efforts for new offerings in Vox's content management system, leading to increased customer satisfaction and strengthened offerings to new customers
- Work with product management and engineering leadership to improve current tools and plan efforts for changes that aid customer retention and acquisition

UX Designer/Researcher at UncommonGoods

Apr 2017 – Dec 2018

Brooklyn, NY

- Led research and design efforts for projects related to e-commerce shopping and purchasing experiences, and advised team members on design and research best practices
- Led research efforts and contributed to the re-design of the site's checkout experience, leading to improved usability and increased conversion rates
- Led design for new customer loyalty program, leading to reaching sign-up and exceeding sales goals

Interaction Designer at The Home Depot

Nov 2016 – Mar 2017

Atlanta, GA

- Led design efforts for an internal data management workflow and digital tools, leading to drastically reduced time and labor needed for completing tasks related to pricing

TALKS AND ARTICLES

Lesson learned: looking at more than one metric to inform your designs | Hotjar Ecommerce UX Lightning Talks | [link](#)

KPIs in Context: Working with Analytics to Better Understand User Behavior | ReCON 18 | [link](#)

UX Lessons from a Survey Research Career | UX Collective | [link](#)

Design Ethics: Inclusivity in the Design Process | AlterConf 2017 | [link](#)

SKILLS

UX Design

HTML/CSS/JS

UI Design

Design Workshops

UX Research

Design & Product Strategy

Prototyping

Data Analytics

EDUCATION

University of Massachusetts, Amherst - MA in Communication

2014

Harvard University - BA in Psychology

2008